



# Break The Ice Forum **2026 dates & Web Platform**

# **Break The Ice Connect**

The most intuitive web platform for MICE



Break The Ice  
**CONNECT**

# Welcome Introduction

Matthieu Lagae  
**CEO & Founder**



# What's new

## **Connect, source, succeed!**

1

### **Break The Ice Forum**

What is BTIF?  
Forum schedule  
2026 Destinations  
Interested to host?

2

### **Break The Ice Connect**

Introduction  
Why BTI Connect?  
Platform features  
Intuitive Tools

3

### **Join Us!**

Free until end year  
Easy to connect  
Included in BTIF  
100€/month fee  
No commision

4

### **Contact us!**

Charlotte Heath DOS  
Patricia Otal DOSM  
Thank you & we look  
forward to  
welcoming you!

# Part I

## **Break The Ice**

## **Forum**



# Break The Ice Forum

## **Where business meets family**

Exclusive B2B event for the MICE

Two days and two nights

High-quality networking

Top-level industry peers

25 pre-selected appointments

Join us for a unique experience that  
blends professional opportunities with a  
familial touch.



# What is ?

## Break The Ice Forum



Loyal clients, great feedback, striving for excellence, international team.

Only MICE forum to:

- Include host partners in buyer selection
- Hard & online copy directory
- Equal care for suppliers and buyers
- RFP web platform

Main goal is to foster collaborations.

- Suppliers meeting great buyers & ROI
- Buyers connecting with top-tier suppliers

## Schedule

### **Short & highly effective**

- Thursday Evening: Arrival, Networking Cocktail & Dinner
- Friday Full Day: Breakfast, Pre-scheduled Appointments, Lunch, Team Building Activity, Networking Cocktail, Gala Dinner & Party
- Saturday Morning: Networking Breakfast/Brunch, Checkout



Break The Ice  
**FORUM**

# Break The Ice Forums 2026

## Dates & Destinations



# AMSTERDAM



29 JAN-31 JAN 2026



# SEVILLA

12-14 MAR 2026



# EISENSTADT

07-09 MAY 2026

A wide-angle photograph of a coastal town at sunset. The sky is a gradient of orange and blue. In the foreground, a modern terrace with a swimming pool and outdoor furniture is visible, overlooking the sea and the town. The town itself is built on a hillside overlooking the water, with buildings and lights visible against the sunset.

# POREC

18-20 JUN 2026



# GHENT

20-22 AUG 2026



# SALZBURGER LAND

01-03 OCT 2026

A wide-angle photograph of a coastal resort at sunset. The sky is a vibrant mix of orange, yellow, and blue. In the foreground, a large, modern hotel building with multiple levels and balconies is illuminated from within, with warm light spilling out onto the balconies. To the left, a large swimming pool is surrounded by numerous white umbrellas and lounge chairs. The beach area is visible in the background, with more umbrellas and a few palm trees. The overall atmosphere is serene and luxurious.

# ALBUFEIRA

05-07 NOV 2026

A wide-angle photograph of a snowy mountain town. In the foreground, several modern wooden chalets with large windows and snow-covered roofs are visible. The background features a vast, snow-covered mountain range with a red train traveling through a valley. The sky is clear and blue.

# ANDERMATT

10-12 DEC 2026

# Break The Ice Forum

## **2026 Dates & Destinations**

BENELUX/SCANDIC & EU/UK BUYERS  
29 JAN-31 JAN 2026 – AMSTERDAM  
20-22 AUG 2026 - GHENT

DACH/UK/BENELUX/FR/SCANDIC & EU BUYERS  
12-14 MAR 2026 - SEVILLA  
05-07 NOV 2026 - ALBUFEIRA  
10-12 DEC 2026 - ANDERMATT

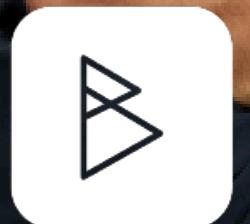
GERMAN D/A/CH & EU/UK BUYERS  
07-09 MAY 2026 – EISENSTADT (VIENNA)  
01-03 OCT 2026 - SALZBURGER

UK & EU BUYERS  
18-20 JUN 2026 – POREC

# Would you like **to host?**

If you'd like to host in 2027, 2028, ... let us know, we are planning now.

Alexander Spuck  
[alexander@breaktheiceforum.com](mailto:alexander@breaktheiceforum.com)  
+49 173 3139923

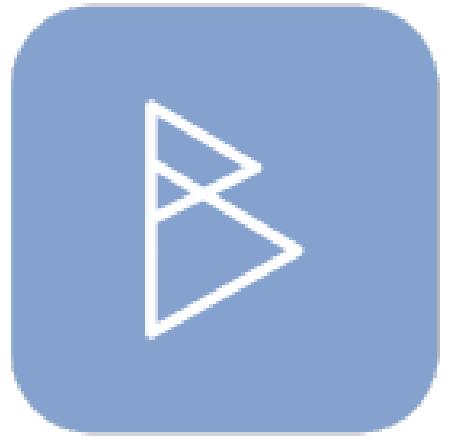


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Part 2

**Break The Ice**  
**Connect**





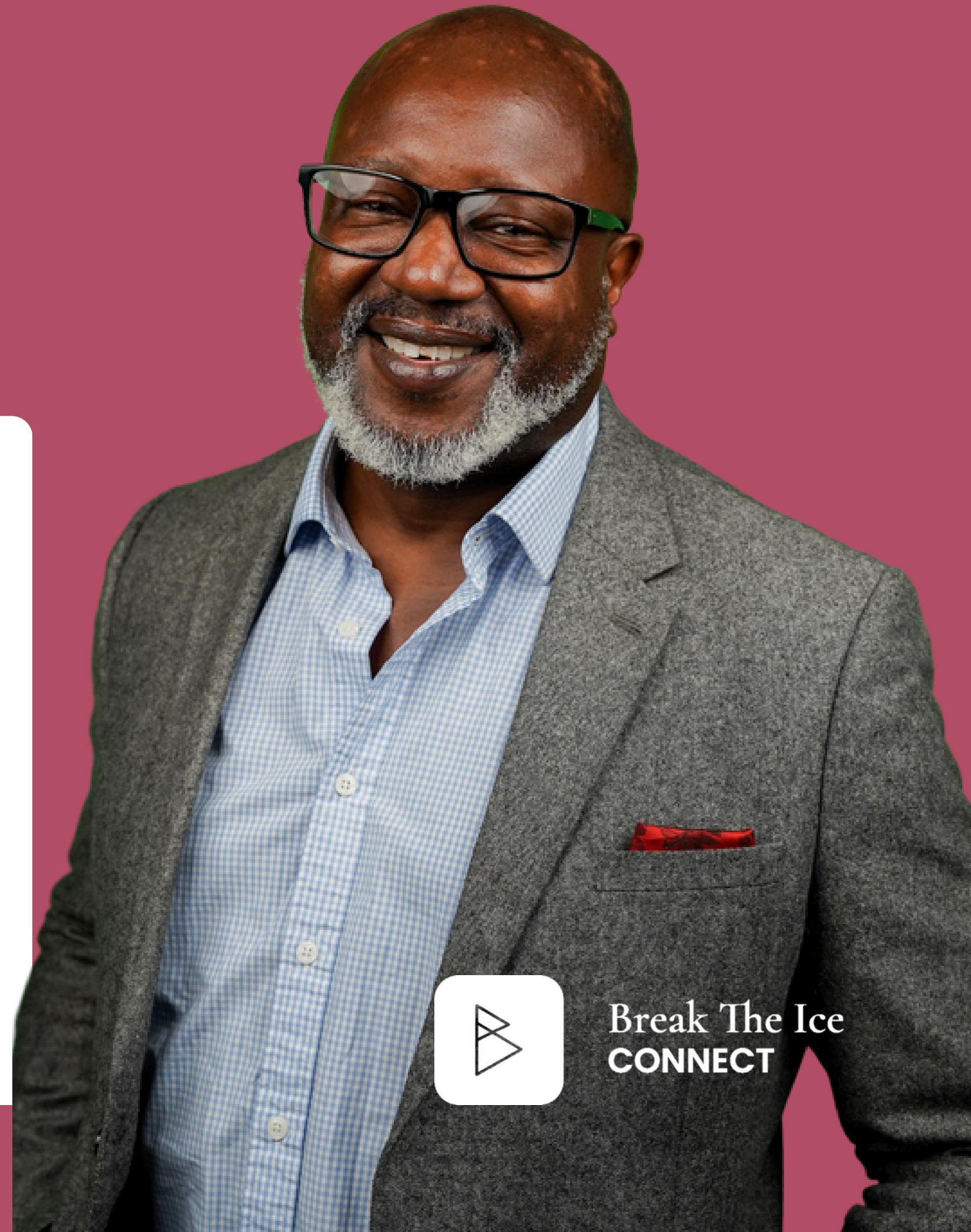
## Break The Ice **CONNECT**

Why we created  
**Break The Ice Connect?**

- To make life easier for both buyers and suppliers
- As a past supplier & buyer we fully understand your challenges.
- Informal and highly effective format.

Enhancing our service  
**we developed Break The Ice Connect.**

- Simple registration, once only!
- Access to all your contacts
- Excel export
- Direct chat
- Easy follow-ups, and much more...
- Informal and straightforward
- One click away from booking our forums



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**CONNECT**

The platform will greatly simplify  
**your experience, both before and  
after the event.**

Fast, intuitive tool for booking  
events and handling requests.

**RFP Matching Suppliers** We'll match your brief to select suppliers who'll then send offers to your inbox.

Suppliers matching your criteria

Spain • 25 attendees • 23 guest rooms • 23/11/24 to 25/11/2024 - flexible

4 Hotels • 3 Venues • 2 Destination Management Companies

**Hotel name lorem ipsum sit amet** Selected

Hotel ★★★★  
[This is a supplier description, that describe the supplier on two lines.]

Alexander Spuck • City, Country

**[SupplierName]** + Select supplier

Hotel ★★★★  
[This is a supplier description, that describe the supplier on two lines.]

Alexander Spuck • City, Country

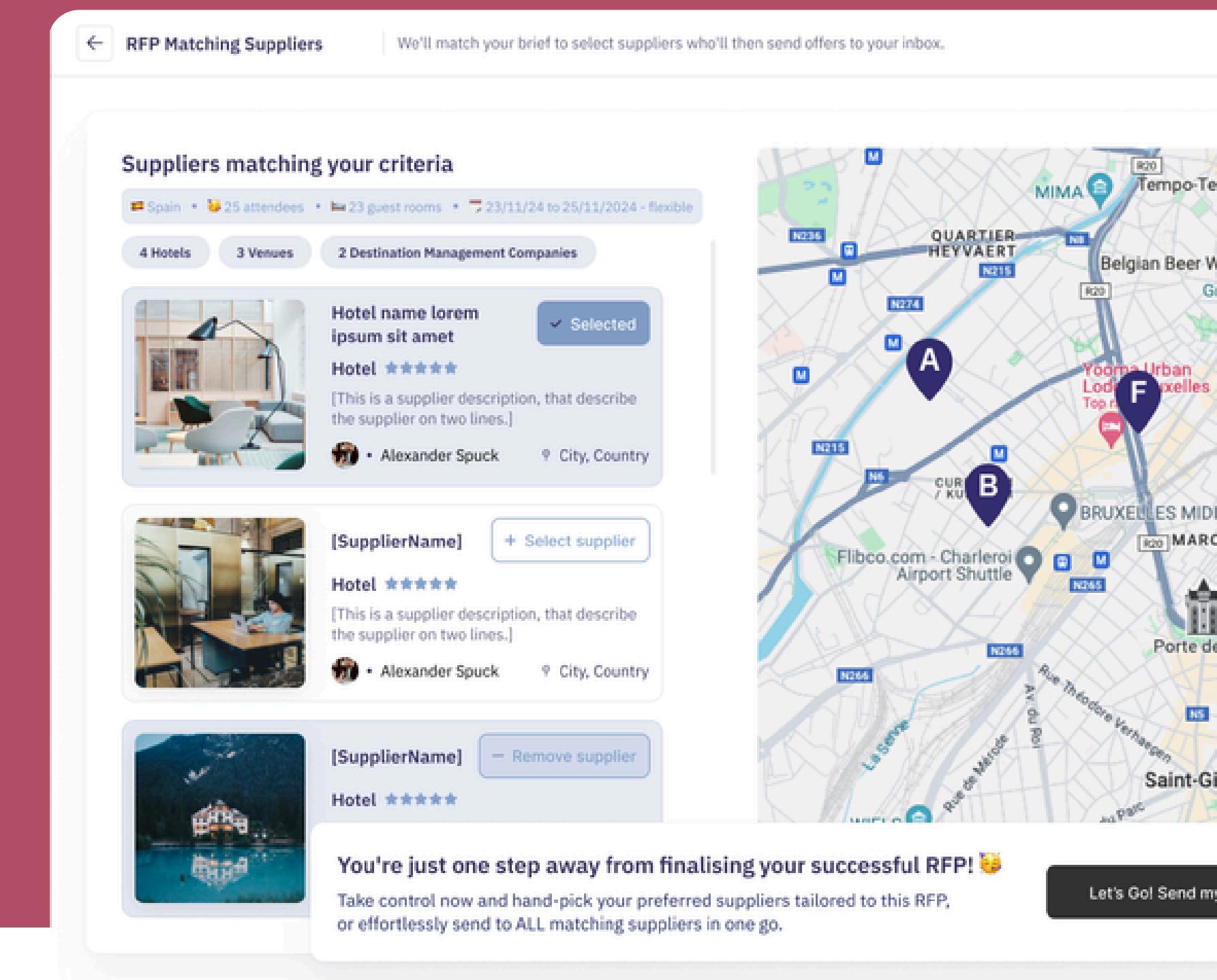
**[SupplierName]** - Remove supplier

Hotel ★★★★

You're just one step away from finalising your successful RFP! 😊

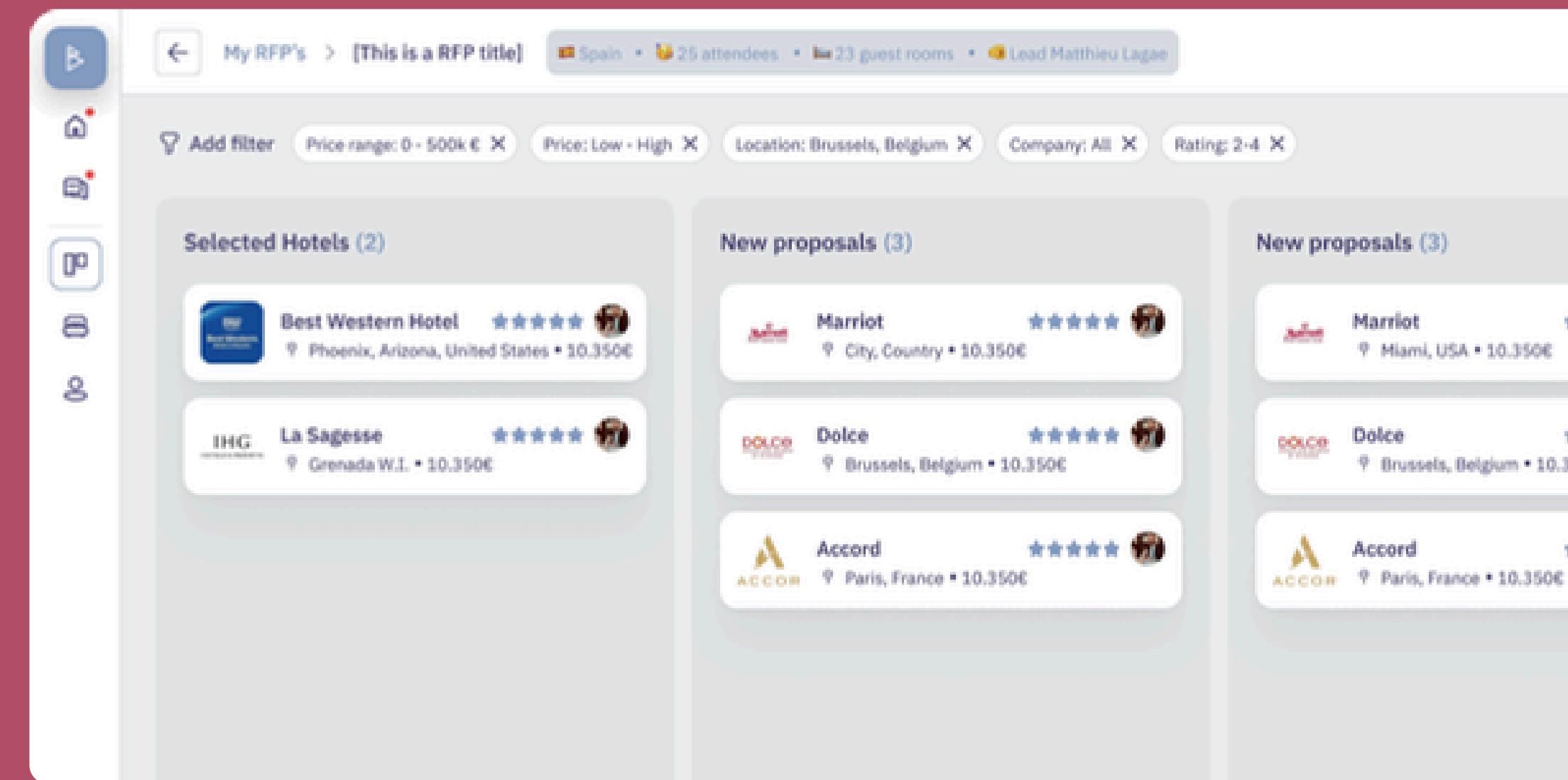
Take control now and hand-pick your preferred suppliers tailored to this RFP, or effortlessly send to ALL matching suppliers in one go.

Let's Go! Send my



# Manage your RFP's

Inspired by a CRM Kanban board, it features an easy drag-and-drop interface to manage offers and requests efficiently.



The screenshot shows a software interface for managing RFPs, designed to look like a CRM Kanban board. The interface is divided into three main columns:

- Selected Hotels (2):** Contains cards for "Best Western Hotel" (Phoenix, Arizona, United States) and "La Sagesse" (Grenada W.I.).
- New proposals (3):** Contains cards for "Marriot" (City, Country), "Dolce" (Brussels, Belgium), and "Accord" (Paris, France).
- New proposals (3):** Contains cards for "Marriot" (Miami, USA), "Dolce" (Brussels, Belgium), and "Accord" (Paris, France).

At the top, there are filter options: "Add filter", "Price range: 0 - 500k €", "Price: Low - High", "Location: Brussels, Belgium", "Company: All", and "Rating: 2-4". The top navigation bar shows "My RFP's" and the current RFP title "[This is a RFP title]".



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Buyers can even compare offers seamlessly within the platform.

Offer compare			
	Total offer 12.569€		Total offer 8.129€
			
<b>Hotel / Venue</b> Description: A serene urban oasis offering luxurious suites with panoramic city views and a bustling infinity pool.	<b>HQM Hotels</b> A serene urban oasis offering luxurious suites with panoramic city views and a bustling infinity pool.	<b>Merrion Hotel &amp; Resort</b> This charming resort offers rustic-style rooms, gourmet Belgian dining, and lush garden views.	<b>Regency Hotels</b> A historic, hotel in Brussels' city center, featuring celestial observatory for stargazing over the skyline.
<b>Location</b>  Brussels, Belgium	 Brussels, Belgium	 Brussels, Belgium	
<b>Package name</b> City Escape Package	<b>Executive Package</b> 130,99€/Per	<b>Relaxation Package</b> 94,99€/Per	
<b>Package price</b> 130,99€/Per	<b>Package description</b> Includes breakfast in bed, a 60-minute spa treatment per guest, and late check-out.	<b>Package description</b> Includes breakfast, a three-course dinner featuring local cuisine, and a wine or beer tasting.	<b>Package description</b> Includes breakfast, afternoon tea, and a massage session in the hotel's garden spa.

This is just the first version  
**it will be continuously improved**

We'll rely on your  
feedback to make  
Break The Ice Connect  
the ultimate tool for  
your events



# Part 3

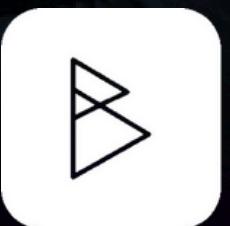
## Join us!



## Suppliers can register for free in 2026

Join a Forum, register your hotel for free, and enjoy one year of complimentary access!

One hotel/venue/company per Break The Ice Forum included.



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**Buyers can register now!**

No fees no commissions

Just make sure to use the  
platform

[breaktheiceconnect.com](http://breaktheiceconnect.com)



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# Rates per forum **2026**

1 FORUM for €4.990,00

2 FORUMS for €4.690,00 each

3 FORUMS for €4.390,00 each

4 FORUMS for €4.190,00 each

As from 5 FORUMS for €3.990,00 each



Break The Ice  
**FORUM**

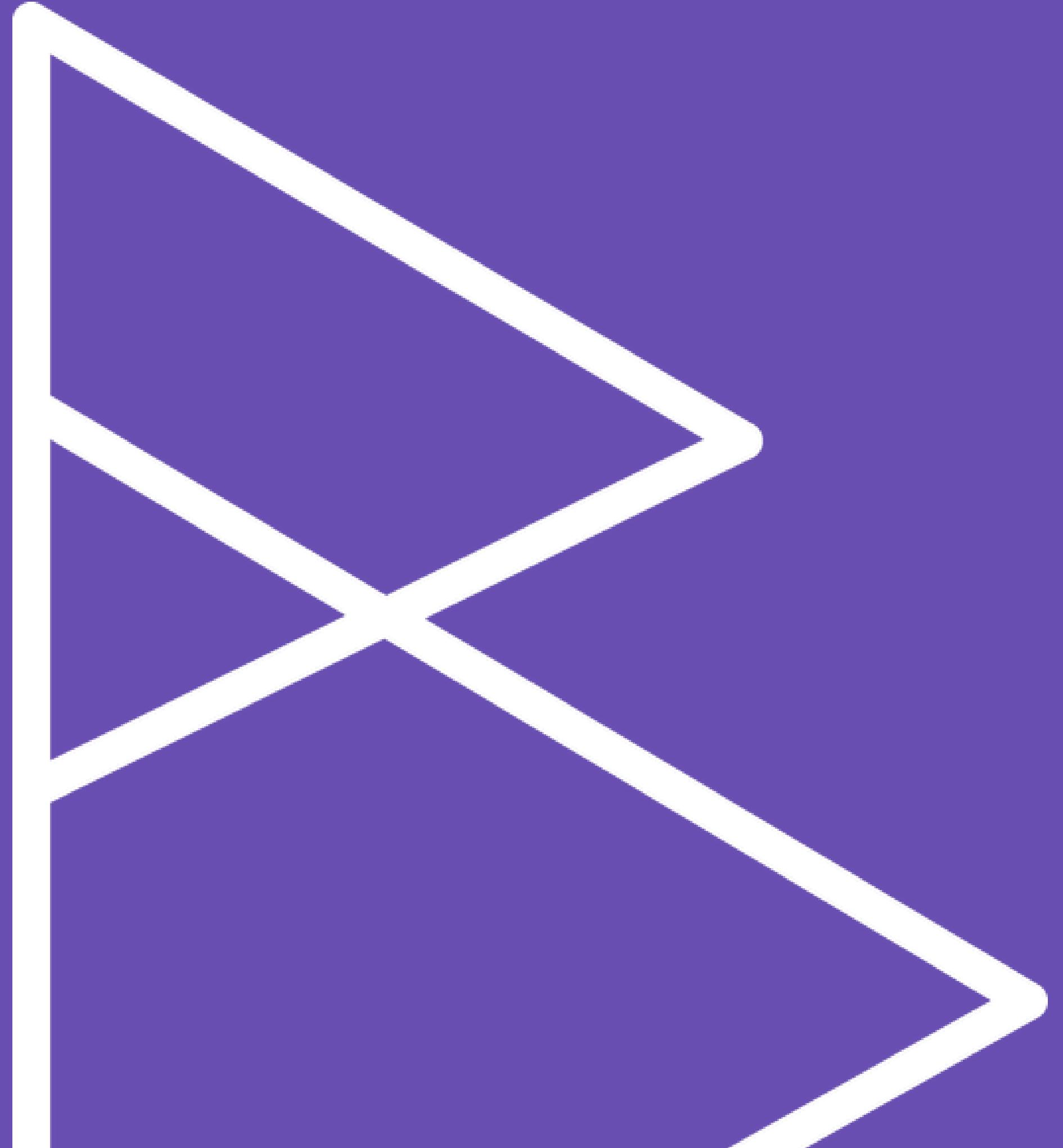


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One forum participation includes 1 YEAR of complimentary access to our NEW platform, BTI Connect, for one entity. 100€ per month for any additional Hotel/Venue/DMC/cvb/Service Provider to be present on the web platform.

# Part 4

# Contacts



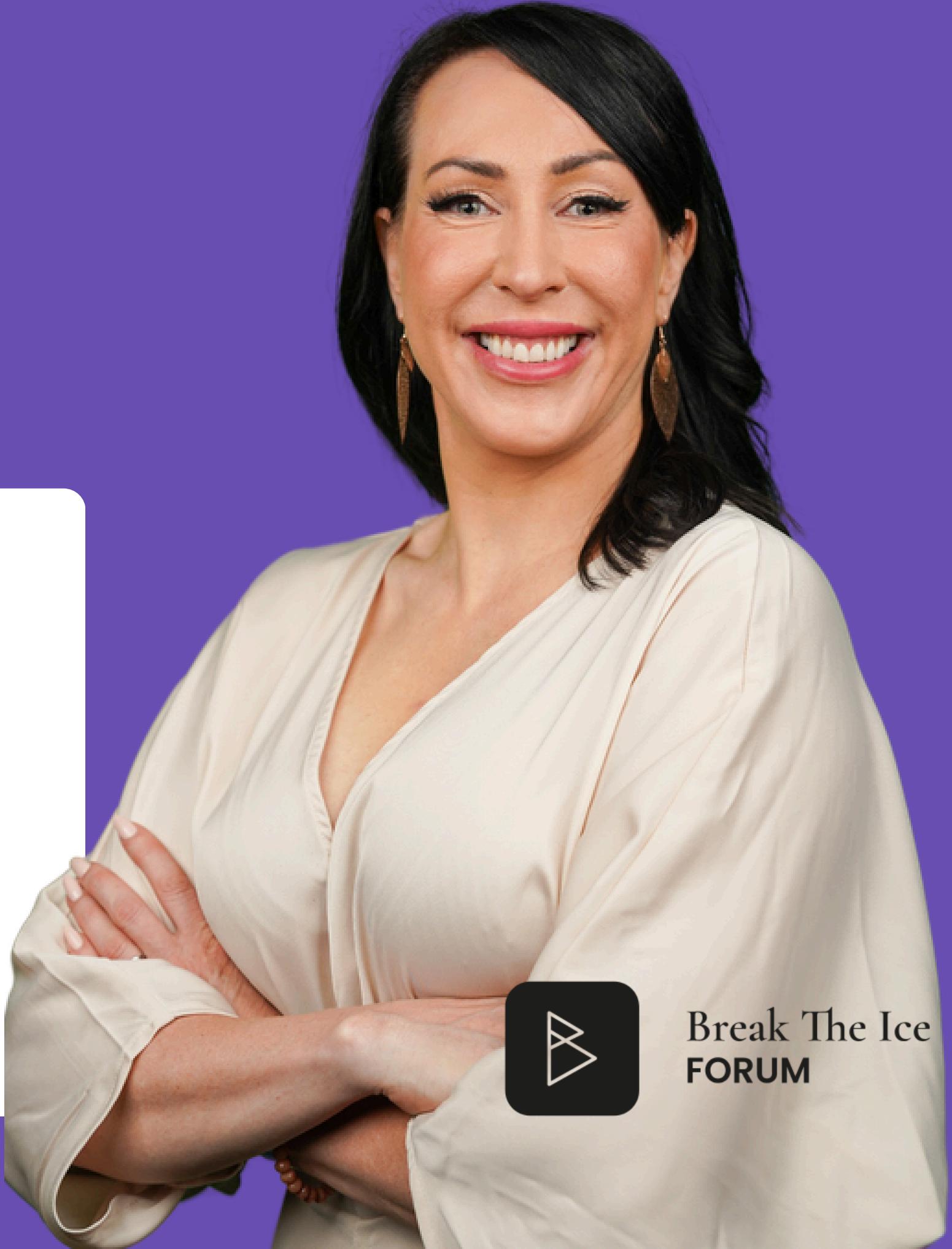
# Charlotte Heath

## **Director of Sales Suppliers**

Feel free to contact me should you have any questions

[charlotte@breaktheiceforum.com](mailto:charlotte@breaktheiceforum.com)

+44 790 350 51 86



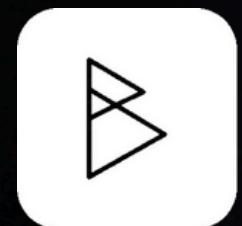
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FORUM

# Patricia Otal

## **Director of Sales & Marketing**

Happy to help you as well and  
direct you to your sales contact ;)

[patricia@breaktheiceforum.com](mailto:patricia@breaktheiceforum.com)  
+34 671 709 578



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Thank you  
**& looking forward to  
welcoming you !**