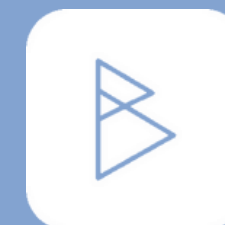


# Break The Ice Forum **2026 dates & Web Platform**

# **Break The Ice Connect**

The most intuitive web platform for MICE



Break The Ice  
**CONNECT**

# Welcome **Introduction**

Matthieu Lagae  
**CEO & Founder**



# What's new

## **Connect, source, succeed!**

1

### **Break The Ice Forum**

What is BTIF?  
Forum schedule  
2026 Destinations  
Interested to host?

2

### **Break The Ice Connect**

Introduction  
Why BTI Connect?  
Platform features  
Intuitive Tools

3

### **Join Us!**

Free until end year  
Easy to connect  
Included in BTIF  
100€/month fee  
No commision

4

### **Contact us!**

Charlotte Heath DOS  
Patricia Otaí DOSM  
Thank you & we look  
forward to  
welcoming you!

Part I

**Break The Ice  
Forum**



# Break The Ice Forum

## **Where business meets family**

Exclusive B2B event for the MICE

Two days and two nights

High-quality networking

Top-level industry peers

25 pre-selected appointments

Join us for a unique experience that  
blends professional opportunities with a  
familial touch.



# What is ?

## **Break The Ice Forum**



Loyal clients, great feedback, striving for excellence, international team.

Only MICE forum to:

- Include host partners in buyer selection
- Hard & online copy directory
- Equal care for suppliers and buyers
- RFP web platform

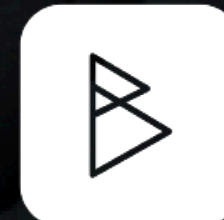
Main goal is to foster collaborations.

- Suppliers meeting great buyers & ROI
- Buyers connecting with top-tier suppliers

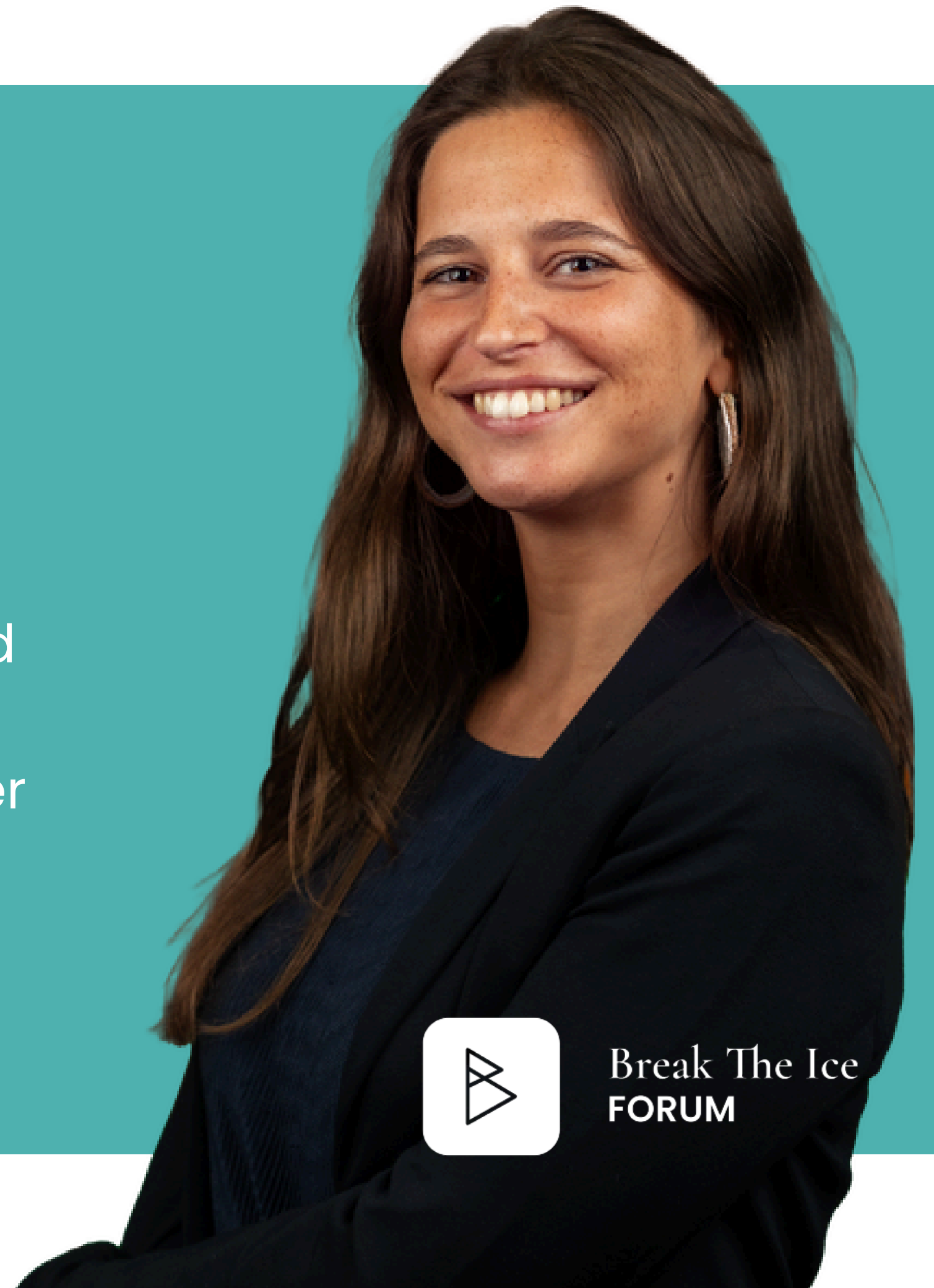
# Schedule

## **Short & highly effective**

- Thursday Evening: Arrival, Networking Cocktail & Dinner
- Friday Full Day: Breakfast, Pre-scheduled Appointments, Lunch, Team Building Activity, Networking Cocktail, Gala Dinner & Party
- Saturday Morning: Networking Breakfast/Brunch, Checkout



Break The Ice  
FORUM



# Break The Ice Forums 2026

**Dates &  
Destinations**



A scenic view of an Amsterdam canal during the golden hour. The water is calm, reflecting the warm light of the setting or rising sun. Several boats are visible, including a large wooden houseboat on the right and several smaller tour boats in the center. The canal is lined with traditional Dutch architecture, including multi-story brick buildings with many windows. A prominent church tower with a clock face and a spire rises in the background. The sky is a mix of blue and orange, with wispy clouds. The overall atmosphere is peaceful and picturesque.

# AMSTERDAM

29 JAN-31 JAN 2026



# SEVILLA

12-14 MAR 2026

A grand, ornate ballroom with a high, vaulted ceiling featuring intricate frescoes and a central chandelier. The walls are decorated with large, ornate wall sconces and framed artwork. The floor is covered in a red carpet. Numerous round tables are set up throughout the room, each with a white tablecloth, glassware, and a small floral centerpiece. Red upholstered chairs are arranged around the tables. The overall atmosphere is formal and elegant.

# EISENSTADT

07-09 MAY 2026



# POREC

18-20 JUN 2026



# GHENT

20-22 AUG 2026

# SALZBURGER LAND

01-03 OCT 2026

# ALBUFEIRA

05-07 NOV 2026

An aerial photograph of a snowy mountain landscape. In the foreground, several modern, multi-story buildings with dark wood and stone facades are visible. The buildings have large windows and balconies. In the background, a red train is visible on a track that runs along the edge of a snowy slope. The slope is covered in snow and has some evergreen trees scattered across it. The overall scene is a winter mountain setting.

# ANDERMATT

10-12 DEC 2026

# Break The Ice Forum

## **2026 Dates & Destinations**

BENELUX/SCANDIC & EU/UK BUYERS  
29 JAN-31 JAN 2026 – AMSTERDAM  
20-22 AUG 2026 – GHENT

DACH/UK/BENELUX/FR/SCANDIC & EU BUYERS  
12-14 MAR 2026 – SEVILLA  
05-07 NOV 2026 – ALBUFEIRA  
10-12 DEC 2026 – ANDERMATT

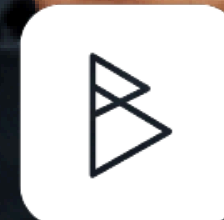
GERMAN D/A/CH & EU/UK BUYERS  
07-09 MAY 2026 – EISENSTADT (VIENNA)  
01-03 OCT 2026 – SALZBURGER

UK & EU BUYERS  
18-20 JUN 2026 – POREC

Would you like  
**to host?**

If you'd like to host in 2027, 2028, ... let  
us know, we are planning now.

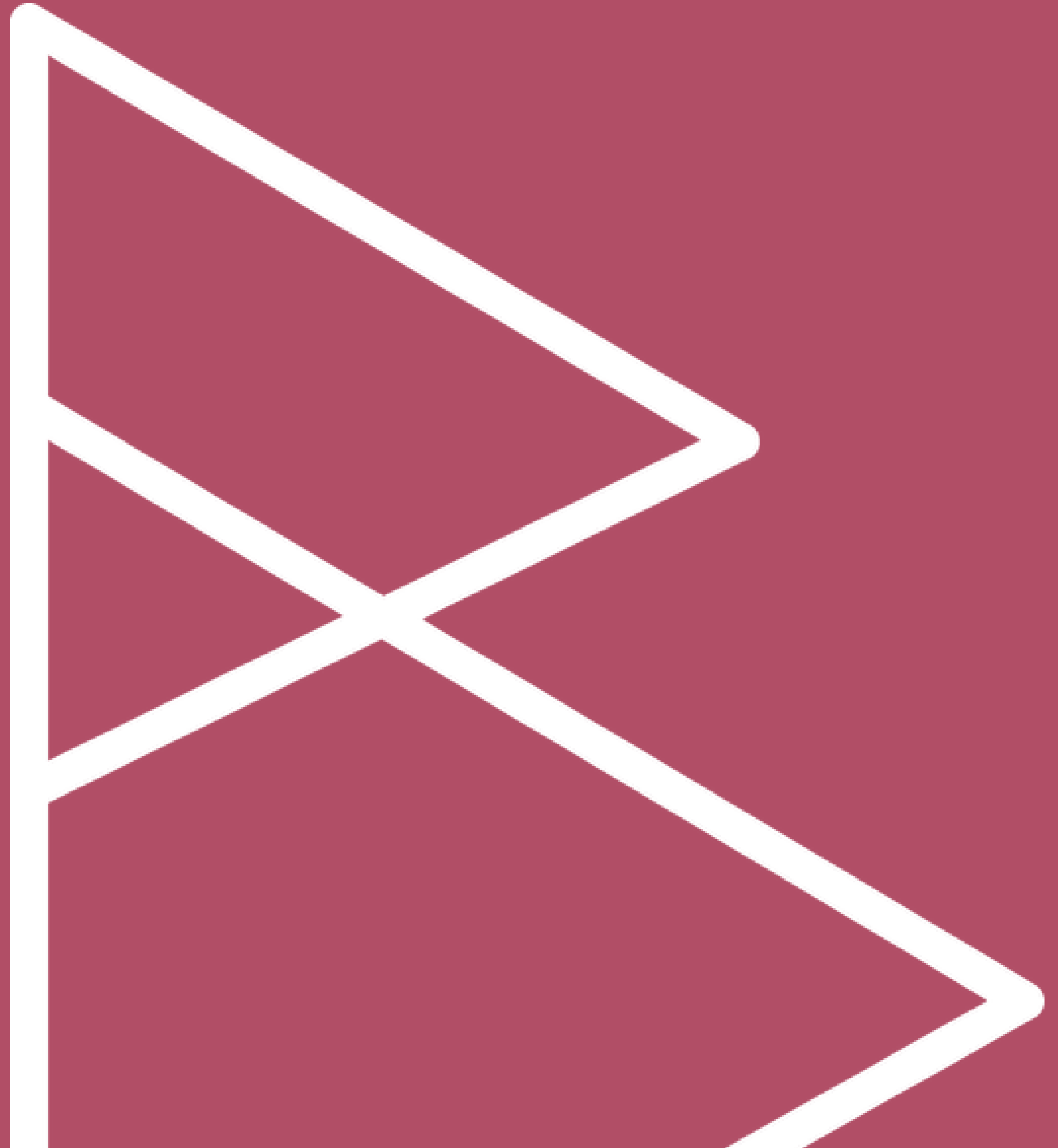
Alexander Spuck  
alexander@breaktheiceforum.com  
+49 173 3139923

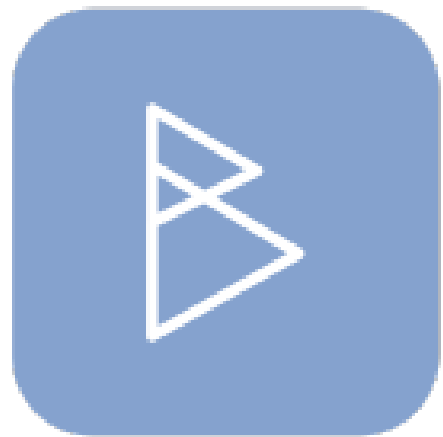


Break The Ice  
**FORUM**

Part 2

# **Break The Ice Connect**





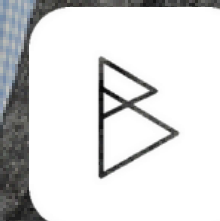
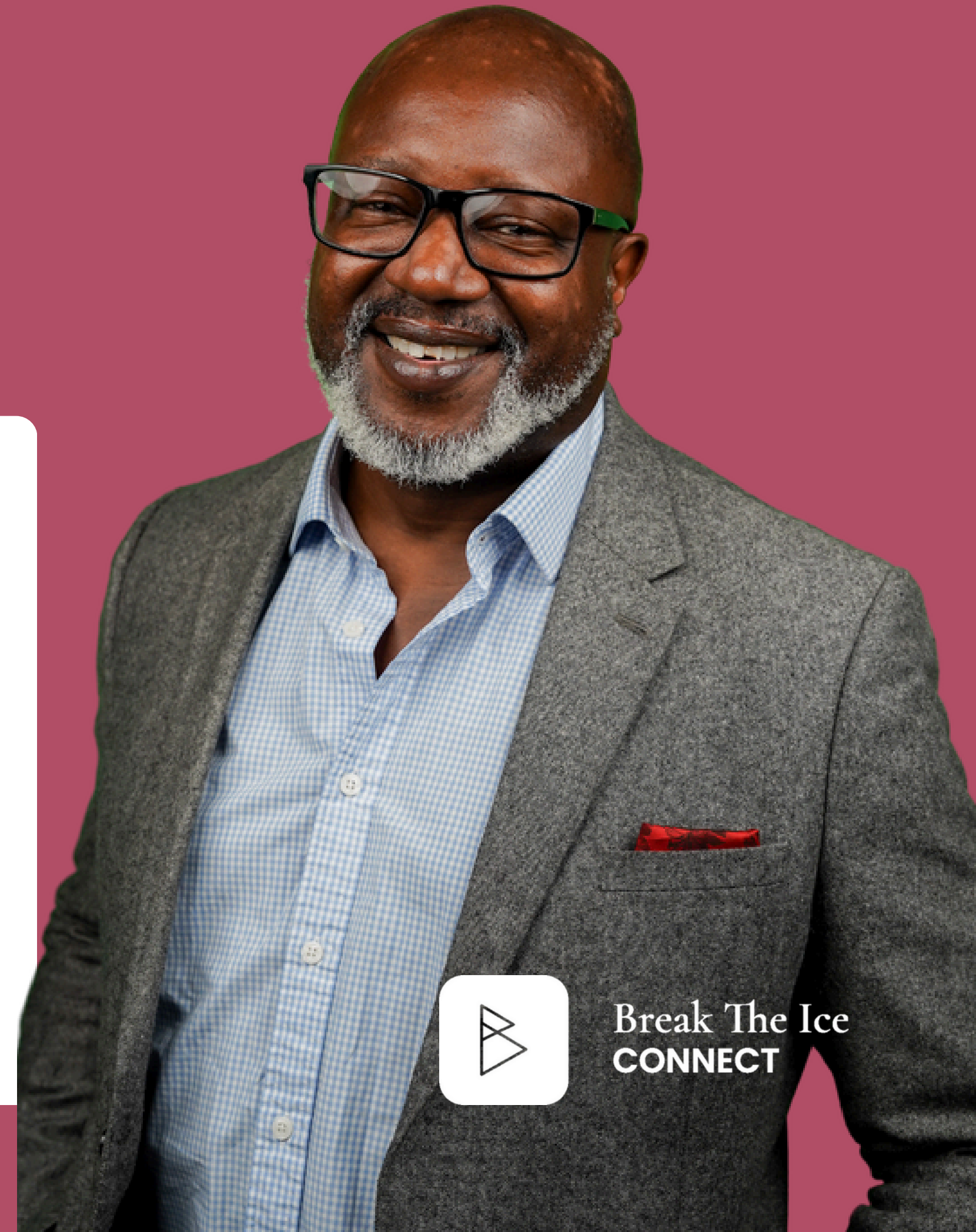
## Break The Ice **CONNECT**

### Why we created **Break The Ice Connect?**

- To make life easier for both buyers and suppliers
- As a past supplier & buyer we fully understand your challenges.
- Informal and highly effective format.

# Enhancing our service **we developed Break The Ice Connect.**

- Simple registration, once only!
- Access to all your contacts
- Excel export
- Direct chat
- Easy follow-ups, and much more...
- Informal and straightforward
- One click away from booking our forums



Break The Ice  
**CONNECT**

The platform will greatly simplify **your experience, both before and after the event.**

Fast, intuitive tool for booking events and handling requests.

RFP Matching Suppliers

We'll match your brief to select suppliers who'll then send offers to your inbox.

Suppliers matching your criteria

Spain

25 attendees

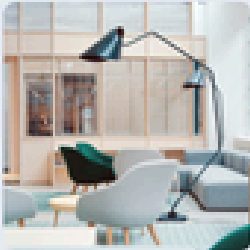
23 guest rooms

23/11/24 to 25/11/2024 - flexible

4 Hotels

3 Venues

2 Destination Management Companies



Hotel name lorem ipsum sit amet

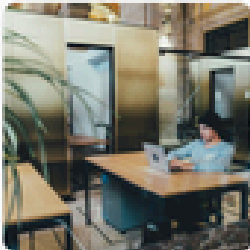
✓ Selected

Hotel ★★★★★

[This is a supplier description, that describe the supplier on two lines.]

Alexander Spuck

City, Country



[SupplierName]

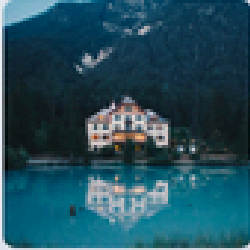
+ Select supplier

Hotel ★★★★★

[This is a supplier description, that describe the supplier on two lines.]

Alexander Spuck

City, Country



[SupplierName]

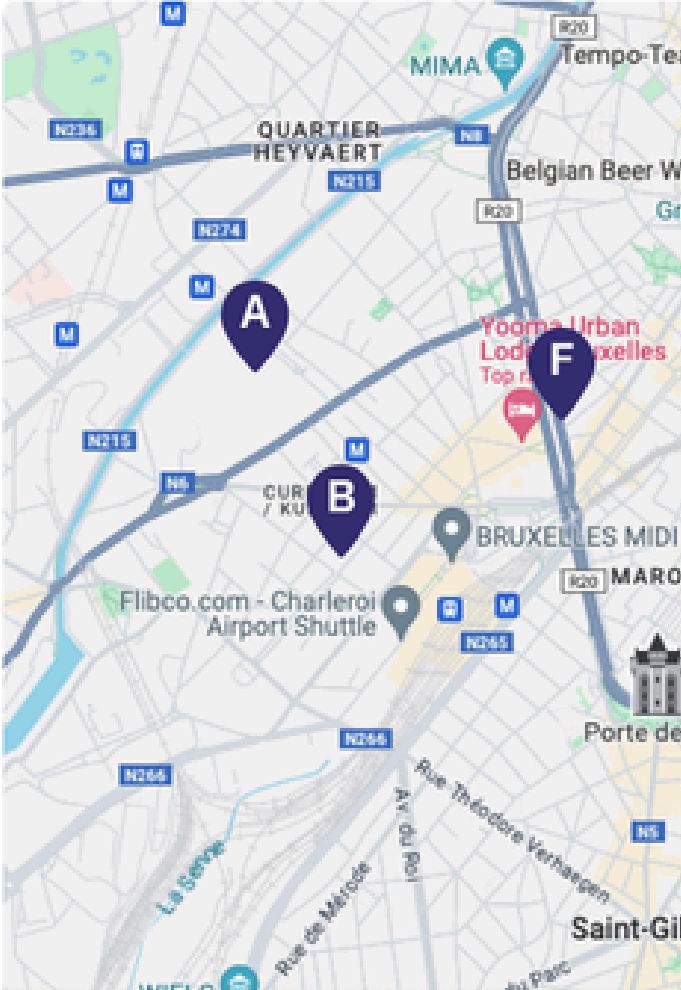
- Remove supplier

Hotel ★★★★★

You're just one step away from finalising your successful RFP! 🎉

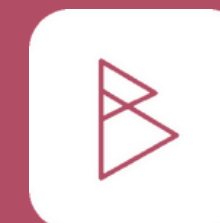
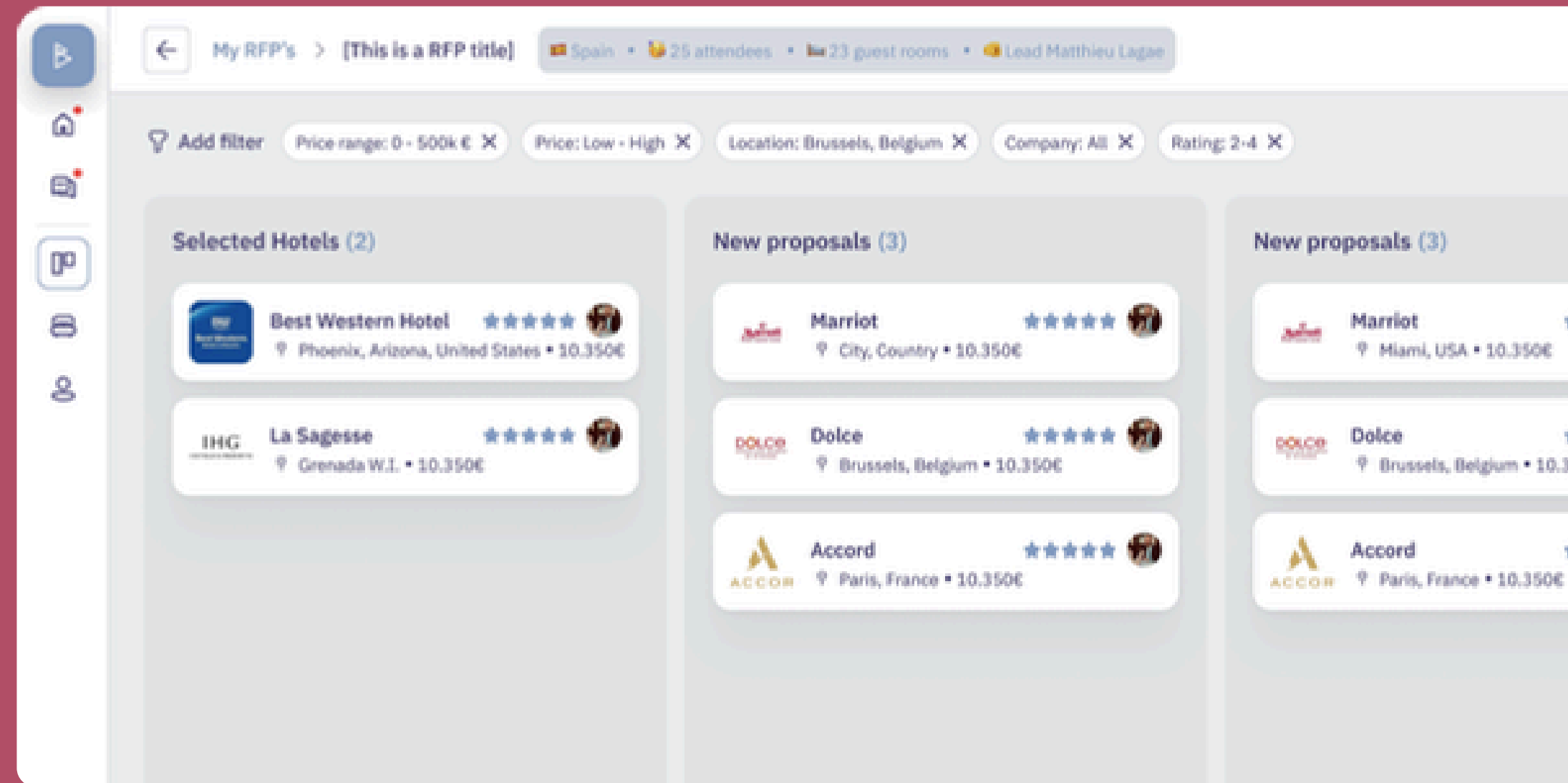
Take control now and hand-pick your preferred suppliers tailored to this RFP, or effortlessly send to ALL matching suppliers in one go.

Let's Go! Send my






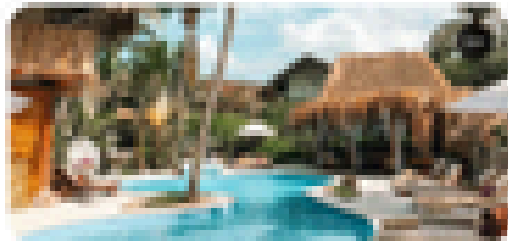
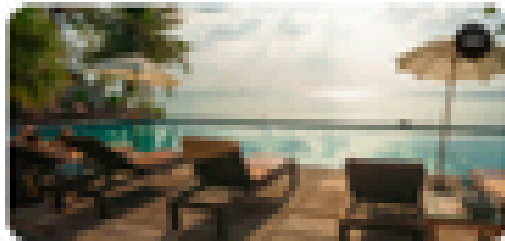
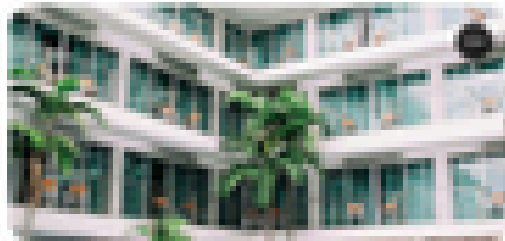



# Manage your RFP's

Inspired by a CRM Kanban board, it features an easy drag-and-drop interface to manage offers and requests efficiently.



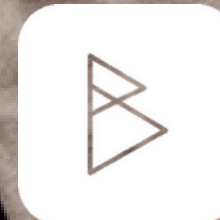
Break The Ice  
**CONNECT**

Buyers can even compare offers seamlessly within the platform.

Offer compare			
	<div></div> <div>Total offer 12.569€</div>	<div></div> <div>Total offer 8.139€</div>	<div></div> <div>Total offer 9.045€</div>
			
Hotel / Venue	<b>K&amp;M Hotels</b>	<b>Marriott Hotel &amp; Resort</b>	<b>Regency Hotels</b>
Description	A serene urban oasis offering luxurious suites with panoramic city views and a rooftop infinity pool.	This charming retreat offers rustic-style rooms, gourmet Belgian dining, and lush garden views.	A futuristic, hotel in Brussels' city center, featuring celestial observatory for stargazing over the skyline.
Location	 • Brussels, Belgium	 • Brussels, Belgium	 • Brussels, Belgium
Packages name	<b>City Escape Package</b>	<b>Executive Package</b>	<b>Relaxation Package</b>
Package price	<b>130,990€/Pax</b>	<b>130,990€/Pax</b>	<b>50,990€/Pax</b>
Package description	Includes breakfast in bed, a 60-minute spa treatment per guest, and late check-out.	Includes breakfast, a three-course dinner featuring local cuisine, and a wine or beer tasting.	Includes breakfast, afternoon tea, and a massage session in the hotel's garden spa.

This is just the first version  
**it will be continuously improved**

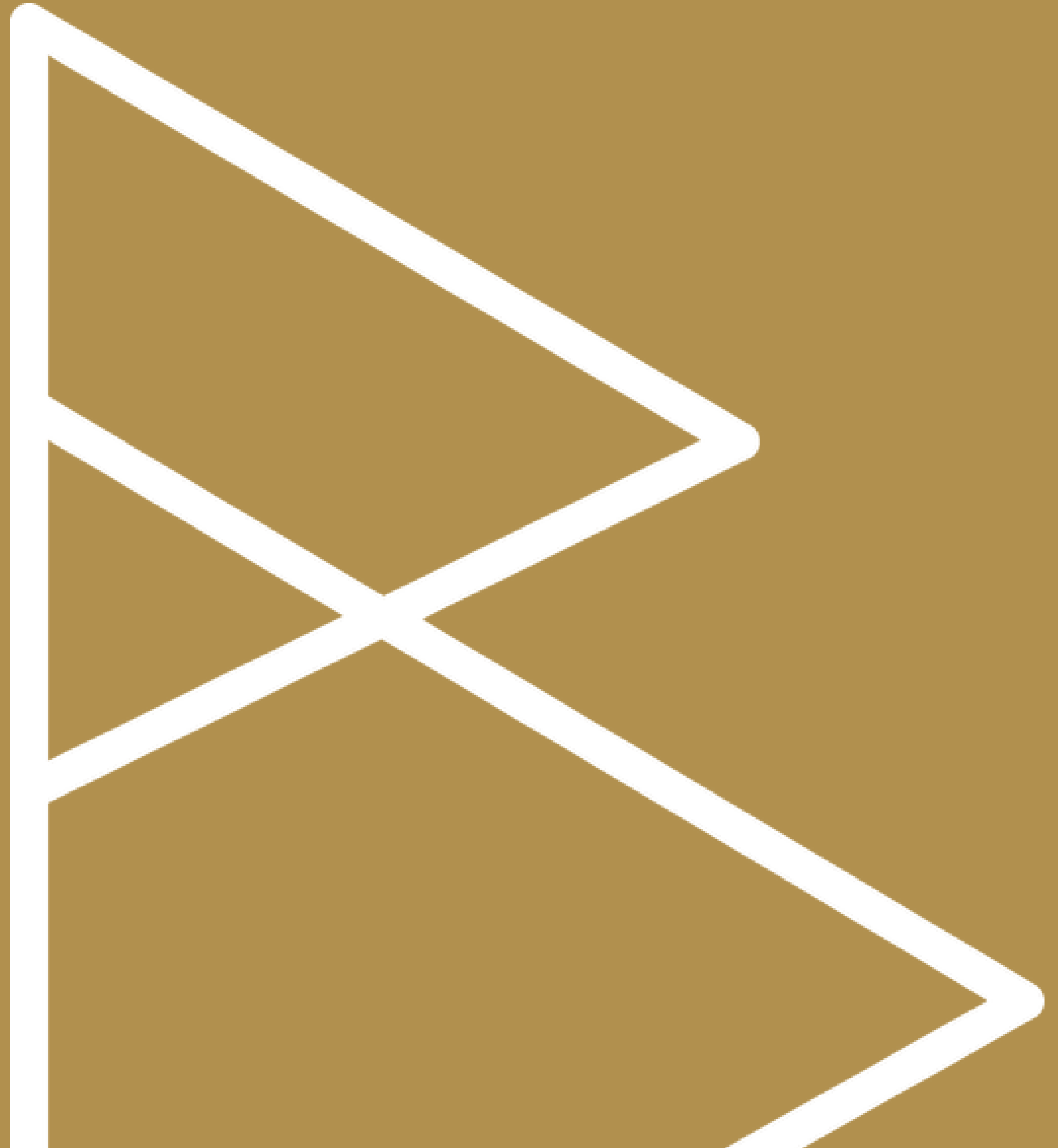
We'll rely on your  
feedback to make  
Break The Ice Connect  
the ultimate tool for  
your events



Break The Ice  
**CONNECT**



Part 3  
**Join us!**



## Suppliers can register for free in 2026

Join a Forum, register your hotel for free, and enjoy one year of complimentary access!

One hotel/venue/company per Break The Ice Forum included.



Break The Ice  
**CONNECT**

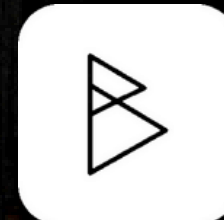


**Buyers can register now!**

No fees no commissions

Just make sure to use the  
platform

[breaktheiceconnect.com](https://breaktheiceconnect.com)



Break The Ice  
**CONNECT**

## Rates per forum **2026**

1 FORUM for €4.990,00

2 FORUMS for €4.690,00 each

3 FORUMS for €4.390,00 each

4 FORUMS for €4.190,00 each

As from 5 FORUMS for €3.990,00 each

One forum participation includes 1 YEAR of complimentary access to our NEW platform, BTI Connect, for one entity. 100€ per month for any additional Hotel/Venue/DMC/CVB/Service Provider to be present on the web platform.



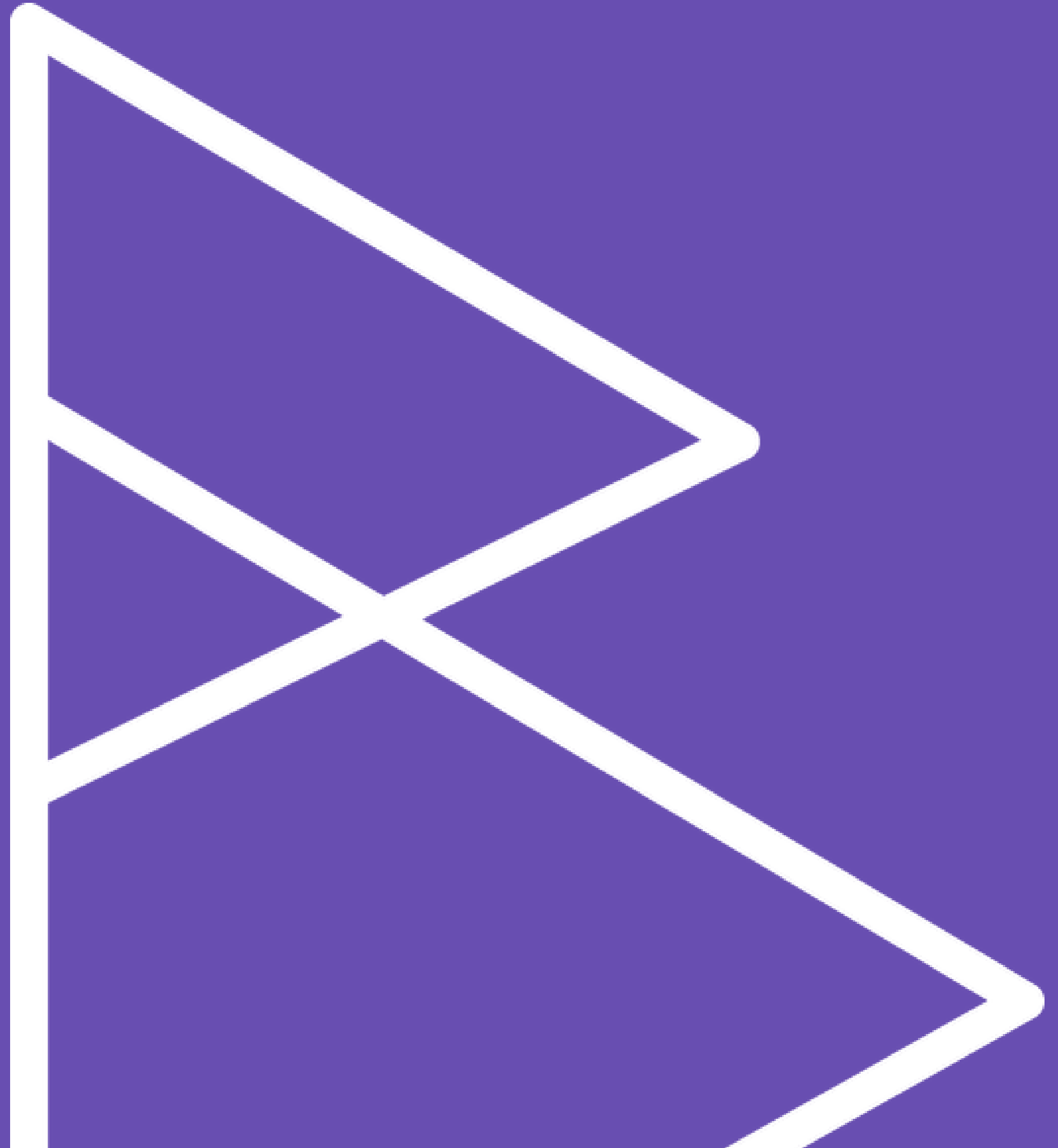
Break The Ice  
**FORUM**



Break The Ice  
**CONNECT**

# Part 4

## **Contacts**

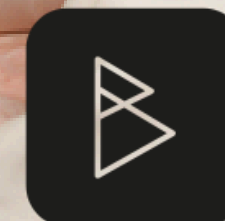
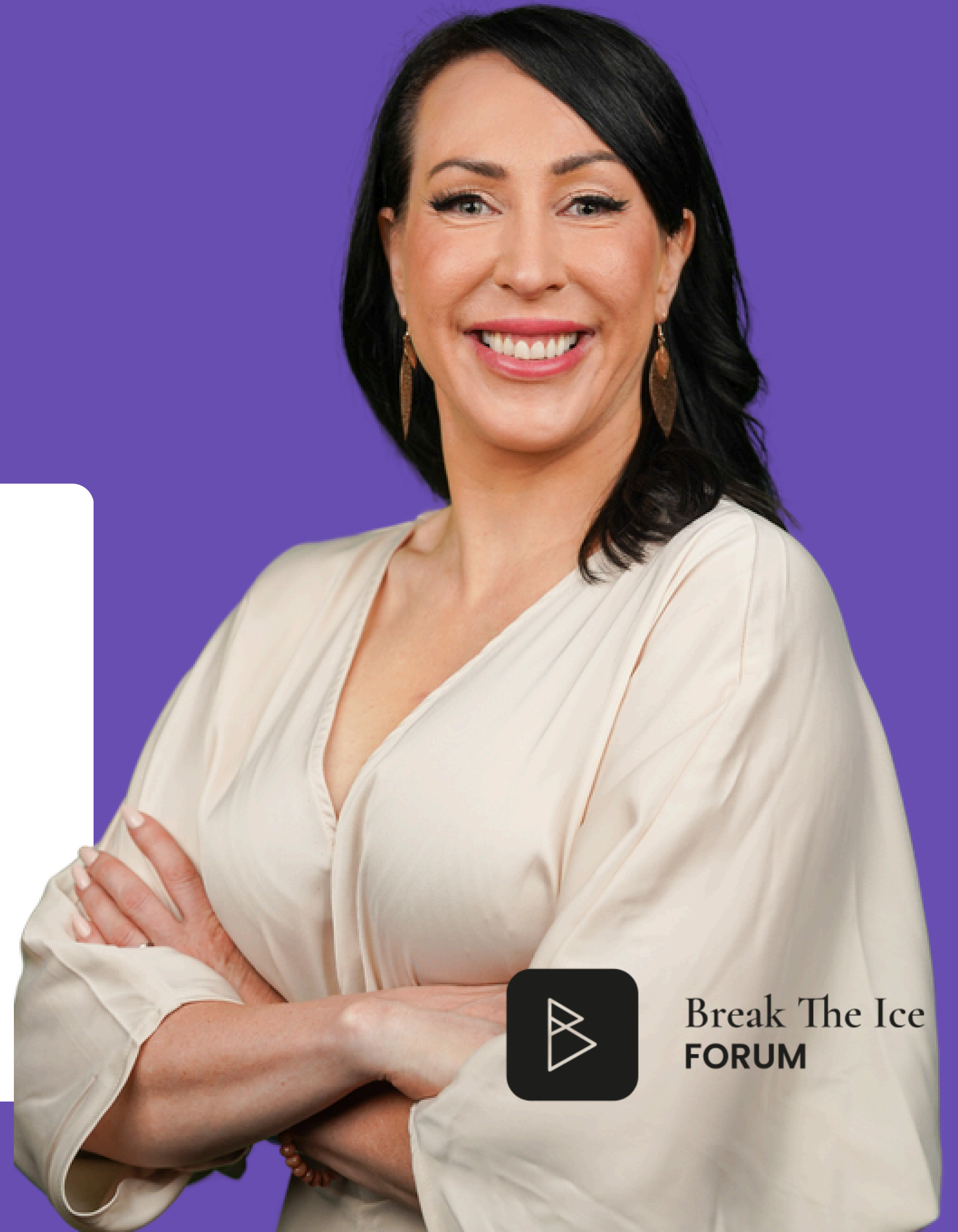


Charlotte Heath  
**Director of Sales Suppliers**

Feel free to contact me should you  
have any questions

[charlotte@breaktheiceforum.com](mailto:charlotte@breaktheiceforum.com)

+44 790 350 51 86

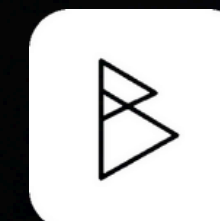


Break The Ice  
FORUM

Patricia Otal  
**Director of Sales & Marketing**

Happy to help you as well and  
direct you to your sales contact ;)

patricia@breaktheiceforum.com  
+34 671 709 578



Break The Ice  
**CONNECT**

The background is a solid purple color. On the left side, there are several thick white lines that intersect to form a series of triangles and a large 'X' shape, creating a modern, abstract geometric pattern.

Thank you  
**& looking forward to  
welcoming you !**