



# HOSTED BUYERS

## Break The Ice Forum is a Pro, Fun, Authentic, Social Responsible & Sustainable meeting for M.I.C.E. professionals

### What's included for you as hosted buyer?

- Two night's accommodation
- Gala dinners, dance party and gourmet lunch
- Parking and transportation to the venue included
- It only takes you a Friday of work (see schedule here below)
- Grow your local and international network with real bonds
- Family size forum (70 to 90 participants)
- 25 One-to-one meetings with hotels, DMCs, Convention Bureaus
- Meet event planners from agencies, companies and associations
- Experience ice breaking activities



## It's on us.

### What does it cost?

That's the crazy thing, there is no cost involved for you. We will take care of everything!

## Dates 2024

### BENELUX & EU/UK BUYERS

1 - 3 FEB 2024 - HASSEL, BELGIUM

22 - 24 AUG 2024 - ANTWERP, BELGIUM

### GERMAN D/A/CH & EU/UK BUYERS

2 - 4 MAY 2024 - AUGSBURG, GERMANY

26 - 28 SEP 2024 - DAVOS, SWITZERLAND

### FRENCH FR/CH & EU/UK BUYERS

13 - 15 DEC 2024 - CANNES, FRANCE

### UK & EU BUYERS

13 - 15 JUN 2024 - ZADAR, CROATIA

### SPECIAL EDITION ALL EU/UK BUYERS

14 - 16 MAR 2024 - BRATISLAVA, SLOVAKIA

14 - 16 NOV 2024 - CASCAIS, LISBOA

## Schedule

### Starts on Thursday evening

19:00 - 23:00 Welcome networking reception & dinner

### Friday "The big day"

08:15 - 13:00 Scheduled One to one meetings

13:00 - 14:30 Lunch

14:30 - 18:00 External Team building activity

19h30 - 01:30 Gala Dinner

### Saturday morning

Breakfast Check out

It's an intimate forum of about 60-80 participants

Everybody will know each other



"As past International Sales Manager & past Venue Finder we always thought that it's through emotions and souvenirs that you create business opportunities"

Adrien Lagae

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